Federation of Asian & Oceania Pest Managers Associations

FAOPMA PEST SUMMIT 2024, INDIA - CONFERENCE LOGO RELEASE

29 August 2023

For Immediate Release



The FAOPMA presents the Conference Logo for the upcoming FAOPMA Pest Summit 2024, INDIA event to be held in Mumbai from the 7-11 August 2024.

Logo Concept:

Synchronous to the conference theme **"Yogakshemam Vahmyaham, Committed to a Healthy & Sustainable World!"**, the above logo illustrates 1). the collective white form represents - a) 'Yoga pose', b) 'unity in diversity' & teamwork of the FAOPMA, c) the lotus flower, which symbolises purity, care & strength to nurture;

- 2). the green represents the sustainable & environment conscious practices of the professional pest control industry;
- 3). the brighter glow on top signifies the positive direction of the leadership of the association for futuristic growth of the industry!